



ParentingNI

Our year in numbers

2021-2022



571,834

total number engaging with Parenting NI in person and online.



23,927

Parents and children benefitted from Parenting NI services.

Almost 289,000

connected with Parenting NI online.

Parenting NI also has:

 11,694 Facebook followers

 5,586 Twitter followers

 2,167 Instagram followers

 780 podcast downloads

 488 app downloads

 239,712 website hits





ParentingNI

Our year in numbers

Services



5,833

Support Line
calls



105

Web
chats



478

Written
Referrals
received



631

views of 2 online
parenting support
video sessions

1,110

parents attended
programmes /
workshops.



2,664

children indirectly
benefitted as
a result.



104 families
supported in home
visiting work
delivered over two
health trusts.



1,038

parents supported via
the Employee Wellbeing
Service and 175 parents
via the Parent Wellbeing
Service.



167

parents
participated in
consultations.



86% of parents rated the
Odyssey, Parenting Your
Teen programme as
"excellent". 84%
reported less stress.

*"I feel alot better
about myself and I
think Parenting NI are a
great organisation for
help and support"*

*Sink or Swim Parenting
Programme participant*

Top 5 Presenting Issues:

- Child behaviour
- Contact visits with child
- Separation issues
- Parenting alone
- Teenage issues



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Our year in numbers

Projects

Dads project



35 Dads Talk sessions – 516 dads attending.



14 workshops with 188 dads attending.



14 programmes for parents
126 participants.

* including 25 mums

"Attending the project has had a stabilising and calming influence"

"A safe space to be with others in the same position"



The Dads Project, and Family Wellness Project are supported by the National Lottery Community Fund Northern Ireland



Parental Participation Project

✓ 316 parents took part in the regional survey

✓ 129 parents engaged via virtual events & online meetings

Total number of parents engaged: 445

✓ 935 organisations engaged

✓ 1014 practitioners engaged

10,053

parents accessed online Family Wellness Project support on the Parenting NI website.





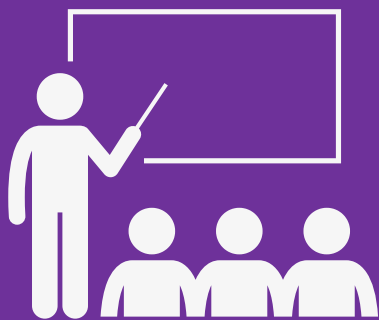
ParentingNI

Our year in numbers

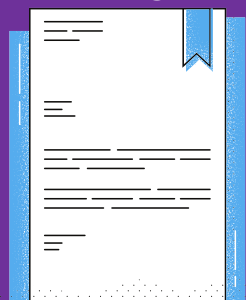
Policy, Training & Engagement

175

practitioners
engaged in training
with Parenting NI.



5 responses to external consultations
including:



- Stalking Bill
- Integrated Care System
- DFI Road Safety Strategy
- Deferred School Age
- Domestic and Sexual Abuse Strategy and Violence Against Women and Girls

plus 5 commissions to carry out
consultations with parents

Parenting Week 2021



"Reset and Reconnect"

During the week, social media
activity included:

153k Twitter impressions

Over 13k reached on Facebook

Over 4k accessed the website
during the campaign



34 meetings/calls with
policy makers

2 policy E-Briefs

(Equal Protection and Child Payment Policy)



8 parenting articles

(longer reads on our website on topics parents
would like more information about)

- Family Finances
- Spending Time with Children Post Covid
- Self Care
- Guide to WhatsApp
- Guide to Facebook
- Guide to YouTube Kids
- Helping Your Child Overcome Bullying
- Keeping Children Safe Online

Parenting NI's Big Parenting Survey 2021



From the **732** responses, some of the key findings included:-

- 87% of parents do not feel that they get enough support
- 57% of parents are more worried than hopeful about the future
- 32% of parents indicated the COVID pandemic has had a lot of negative impact on their own emotional and mental health