

PIP JAFFA OBE CHIEF EXECUTIVE

Parenting Support – 30 Years On



parents advice centre
The Parenting Organisation

PARENTING SUPPORT DEFINITION

‘Any intervention for parents or carers aimed at reducing risks and/or promoting protective factors for their children, in relation to their social, physical and emotional well-being’

Moran P., Ghate D., and Van der Merwe A (2004)



parents advice centre
The Parenting Organisation

- **Pilot – 1979**
- **Created by International Year of the Child Committee**
- **Lecturers and parents**



parents advice centre
The Parenting Organisation

1979

Objectives

- To operate a telephone system
- To provide information for parents
- To promote education for parenthood
- To encourage other organisations to assist parents
- To conduct surveys and research projects into parenting



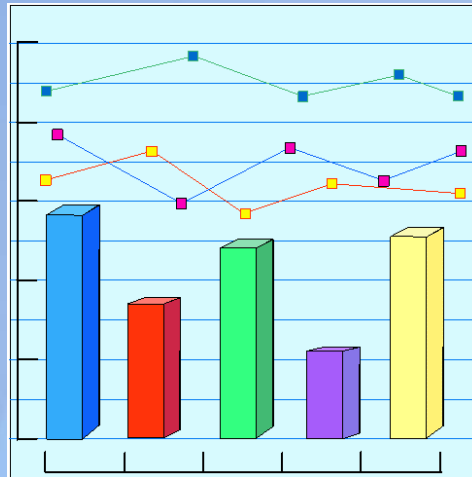
parents advice centre
The Parenting Organisation



Single phone line



parents advice centre
The Parenting Organisation



parents advice centre
The Parenting Organisation

2009

FOUR AREAS OF WORK

- Parents Helpline
- Parenting Education
- The Men's Project
- Parenting Forum NI



parents advice centre
The Parenting Organisation

INFLUENCES

- Civil unrest
- Crime
- Technology
- Work-life balance
- Political dimension



EXAMPLES OF INITIATIVES

- The Children Order
- Children Services Planning
- Children and Young People's Committees
- Child Care Partnerships
- Child Protection Panels
- Children's Commissioner
- Children and Young People's Unit
- Junior Ministers
- UNCRC



Parents are a primary influence on their children and that that influence can either be negative or protective, depending on the quality of parenting



parents advice centre
The Parenting Organisation

QUALITY

Established standards for
parenting support services



parents advice centre
The Parenting Organisation

INCLUSION

Tried and tested methods
of engaging with the
'hidden' parents



parents advice centre
The Parenting Organisation

PARENTAL PARTICIPATION

Consulting with parents as part of decision making process



parents advice centre
The Parenting Organisation

COMMUNICATION

Need to develop meaningful two way exchanges between structures and external stakeholders



parents advice centre
The Parenting Organisation

PEOPLE

PASSION

PERSISTENCE



parents advice centre
The Parenting Organisation